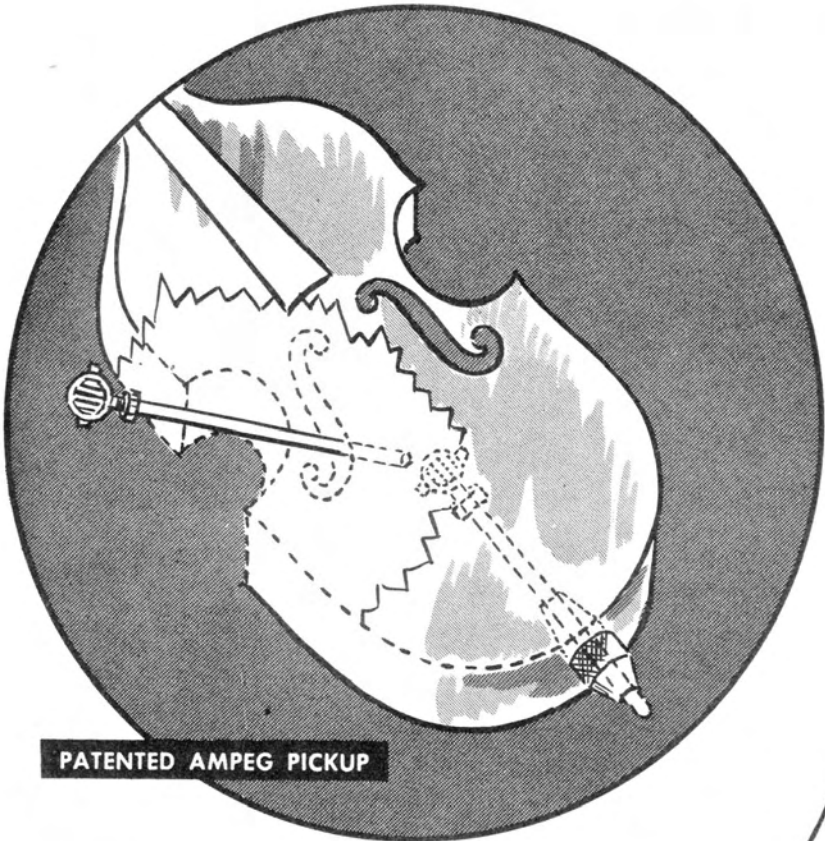


A PARTIAL LIST OF ENTHUSIASTIC USERS

EDDIE SAFRANSKI
 CHUBBY JACKSON
 BOB LEININGER
 RED RYAN
 ROLLIE BUNDOCK
 BOB WIGGINS
 NORMAN BATES

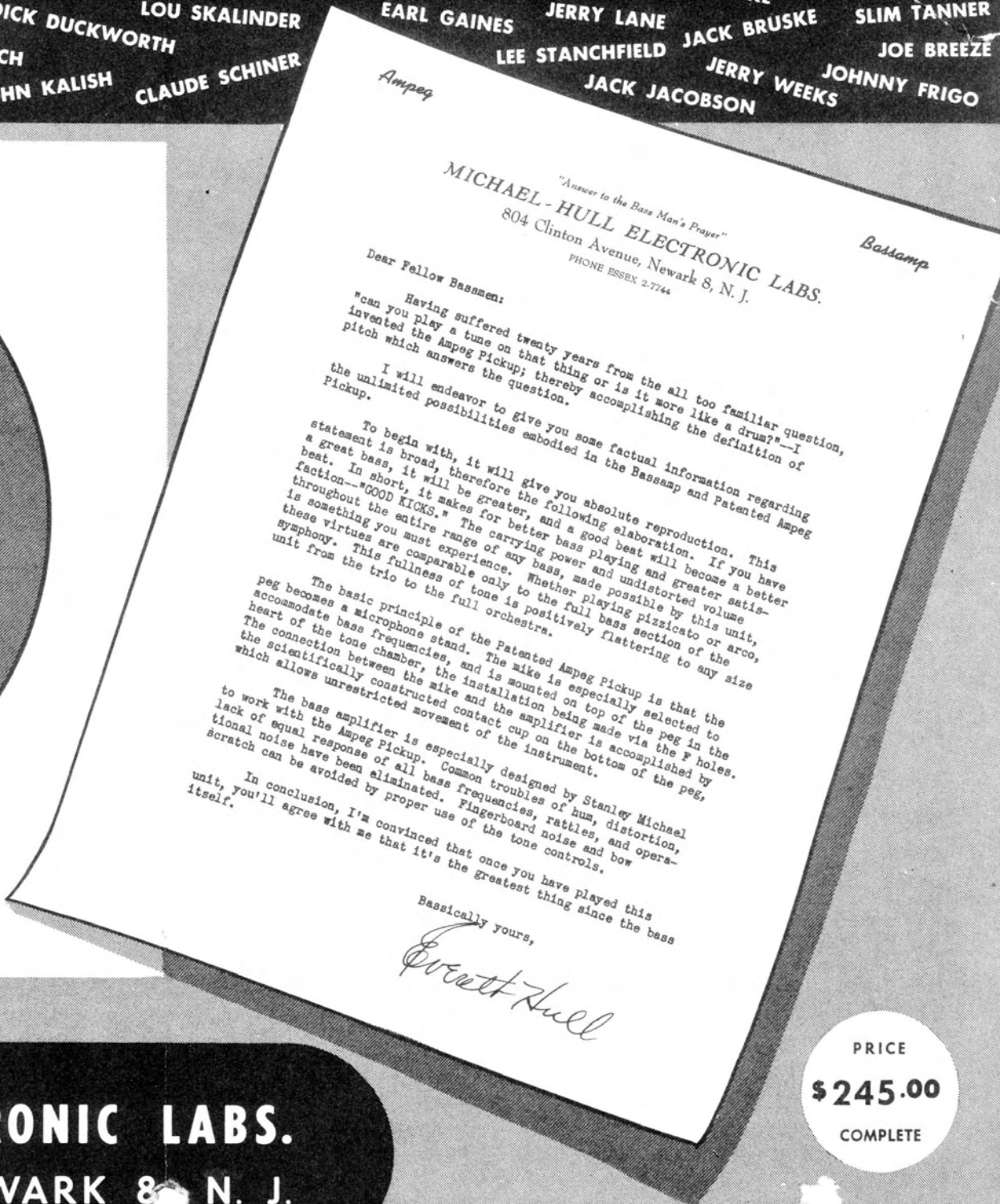
MICKEY FERRICK
 GATE FREGA
 EDDIE MIHELICH
 EDDIE BEAR
 DICK DUCKWORTH
 JOHN KALISH
 LOU SKALINDER
 CLAUDE SCHINER

EARL GAINES
 JERRY LANE
 LEE STANCHFIELD
 JACK JACOBSON
 VINCE BURKE
 JACK BRUSKE
 JERRY WEEKS
 ARNOLD FISHKIND
 SLIM TANNER
 JOE BREEZE
 JOHNNY FRIGO



PATENTED AMPEG PICKUP

Mike frequency response—30 to 10,000 c.p.s.
 Solidly constructed adjustable peg
 Contact cup allows unrestricted movement of bass
 Installed in 20-30 minutes



"Answer to the Bass Man's Prayer"
MICHAEL-HULL ELECTRONIC LABS.
 804 Clinton Avenue, Newark 8, N. J.
 PHONE ESSEX 2-7744

Bassamp

Dear Fellow Bassmen:
 Having suffered twenty years from the all too familiar question, "can you play a tune on that thing or is it more like a drum?"—I invented the Ampeg Pickup; thereby accomplishing the definition of pitch which answers the question.

I will endeavor to give you some factual information regarding the unlimited possibilities embodied in the Bassamp and Patented Ampeg Pickup.

To begin with, it will give you absolute reproduction. This statement is broad, therefore the following elaboration. If you have a great bass, it will be greater, and a good beat will become a better beat. In short, it makes for better bass playing and greater satisfaction—"GOOD KICKS." The carrying power and undistorted volume throughout the entire range of any bass, made possible by this unit, is something you must experience. Whether playing pizzicato or arco, these virtues are comparable only to the full bass section of the symphony. This fullness of tone is positively flattering to any size unit from the trio to the full orchestra.

The basic principle of the Patented Ampeg Pickup is that the peg becomes a microphone stand. The mike is especially selected to accommodate bass frequencies, and is mounted on top of the peg in the heart of the tone chamber, the installation being made via the F holes. The connection between the mike and the amplifier is accomplished by the scientifically constructed contact cup on the bottom of the peg, which allows unrestricted movement of the instrument.

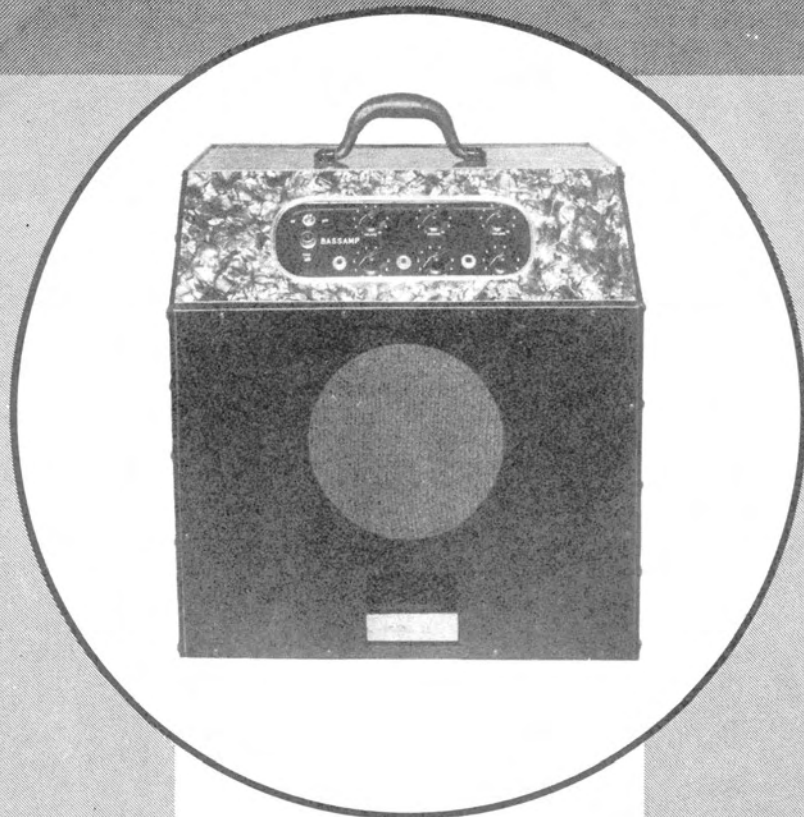
The bass amplifier is especially designed by Stanley Michael to work with the Ampeg Pickup. Common troubles of hum, distortion, lack of equal response of all bass frequencies, rattles, and operational noise have been eliminated. Fingerboard noise and bow scratch can be avoided by proper use of the tone controls.

In conclusion, I'm convinced that once you have played this unit, you'll agree with me that it's the greatest thing since the bass itself.

Basically yours,
 Everett Hull

PRICE
\$245.00
 COMPLETE

MICHAEL-HULL ELECTRONIC LABS.
 804 CLINTON AVE. • NEWARK 8, N. J.



BASSAMP

Output—18 Watts usable
Speaker—25 Watt Alnico
V (12")
Tubes—2-6L6, 1-6SC7,
1-6SL7, 1-5U4
Dimensions—21" x 21½"
x 13"
Weight—36 lbs.

MICHAEL-HULL ELECTRONIC LABS.
804 CLINTON AVE. • NEWARK 8, N. J.



Better than Ever!



THE *New* MODEL 770
Bassamp with *Ampeg* PICKUP
"THE ANSWER TO THE BASS MAN'S PRAYER"